



## Frequently Asked Questions

### ABOUT THE CLIMB

**What is the Climb Against Cancer?** *The Climb Against Cancer, held each September supports Jen's Friends Cancer Foundation which raises money to support Mount Washington Valley residents who are battling cancer. It is named for Jennifer Hill, a 26-year old native of North Conway, whose brother Doug and a group of UNH alumni got together to help Jennifer who was battling cancer and had no health insurance.*

**How can I participate?** *You can participate in the climb in many ways. You can climb, walk, run, bike, dance, or crawl as much or as little as you like towards your Climb participation. Being a virtual event, anyone from anywhere, from Maine to California can participate. When you participate, we would love for you to take a selfie/photo with your T-shirt on and use **#JFClimbAgainstCancer** when posting on social media.*

**When do I participate?** Anytime between July 19 and September 19, 2020. Don't forget to share your photos at **#JFClimbAgainstCancer**.

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**Does everyone Climb at once?** *No. With an event period from July 19 – September 19 you can Climb anytime within this period. We encourage you to invite friends and family to participate too within this period to increase your fundraising goals.*

**How far am I supposed to Climb?** *With the virtual participation, our goal is for participants to move as much or little as is comfortable. However, if you would like to emulate the distance of the traditional Climb up Cranmore Mountain—the mountain is typically a distance of 3.7 miles or approximately:*

 Walking (slow) - 8,100 steps

 Walking (fast) – 7,200 steps

 Running – 4,000 steps

## **REGISTRATION**

**What is the registration fee?** *There is no fee to register for the climb.*

**What is included in my registration fee?** *Registration includes online fundraising page/team page access and T-shirt (while supplies last).*

**How will you know the size T-shirt I need?** *You will be asked during your registration what size T-shirt you need. Please note t-shirts only available while supplies last.*

**Where do I pick up my T-shirt? If I am not local, how do I receive my T-shirt?** *T-shirts can be picked up at Soyfire Candle between September 8 and 19. Please bring registration confirmation for you and any family members also registered with you. All registrants located out of Carroll County, NH and Western, ME will be mailed **by request only** up to September 14 or until supplies last. Please note that there will be a \$2.00 fee to mail T-shirts. We will contact you to coordinate payment.*

**What if I have family members that want to climb but they live outside of the local area?** *The Climb is a virtual event where family and friends from near and far can participate. Have them join your team page or register to participate on your behalf or a loved one.*

**Can I register the day of the climb?** *Yes! Registration is available up to 11:59pm on September 19, 2020.*

**What is the minimum age to participate?** *There is no minimum age. In fact, the Climb Against Cancer is a family friendly event and has always included all ages. The more the merrier!*

**Can kids participate?** *Yes! The event is a family friendly event, kids love participating in the fun.*

**How do you determine who will be able to win a scheduled climb time on Cranmore Mountain September 19<sup>th</sup>?** *All local registrants will be entered into a drawing for a chance to Climb Cranmore Mountain the day of our event, watch your email for more details. Space is limited.*

**Awards and Recognition:** *The top 3 individuals and teams that raise the most money will be awarded hand crafted glass trophies for recognition of their efforts. In addition, the top individual will receive a pair of handcrafter hiking poles with Jen's Friends insignia.*

## **ABOUT FUNDRAISING/DONATIONS**

**Is there a minimum fundraising requirement?** *No! We do not have a minimum fundraising requirement. However, we encourage all participants to create a personal goal no matter what amount. There will be prizes for the individuals and teams that raise the most money.*

**How do I create an individual fundraising page?** *When you complete your initial registration, you will be prompted "Set up your fundraising page." Simply follow the instructions, add a photo and tell people why you are fundraising for Jen's Friends. Don't forget to share your page on social media and to share the link in an email to those friends and family that may not be on any social media platforms.*

**Can I start a fundraising team?** *Yes! You and your friends can set up a team fundraising. Click on the "Join or Create a Team" button and follow the steps. Once you complete the registration it will automatically prompt you to create your team page with fundraising goals, photos and more. Be sure to share your page on social media and use **#JFClimbAgainstCancer** and tag our Facebook page.*

**PLEASE NOTE: Any cash or check donations must be submitted by 5pm on Friday, September 18 to be counted towards team and individual page fundraising totals.** Donations should be dropped off at Soyfire Candle in North Conway. Any mail in donation must also be received by Friday, September 15 to be counted towards team/individual fundraising totals.

**Online donations to team/individual pages are immediate and can be made until 11:30am on Saturday, September 19.**

**Where does the money go that I raise?** *100% of the funds raised go directly to patients and families battling cancer in the Mt. Washington Valley area of New Hampshire and Western, Maine.*

**What's the best way to get people to my fundraising page?** *Share on social media, send emails or letters, tell everyone you see: co-workers, family, friends, even your doctor, pharmacist etc. Be prepared with a small card with a link to your fundraising page to hand out.*

**How do I start fundraising?** After you register, you will be prompted to set up your fundraising page. You will also receive a Climb Against Cancer Guide with simple ways you can raise money! set a goal and jump start your donations by making a self-donation to show your friends and family that you are committed! Your fundraising page can be easily shared through social media platforms. Use this to your advantage by making it personal – share a story about why you are supporting Jen’s Friends and offer an incentive: “one donor will be chosen at random to receive X” Another good way to get started is by asking your employer to match some or all of your donations. Hand out business cards with the link to your page to everyone you meet.

**Are donations tax deductible?** Jen’s Friends Cancer Foundation is a 501(c) 3 tax-exempt organization and your donation is tax deductible within the guidelines of U.S. law. Please keep your email donation receipt as your official record but we will also send you a copy upon completion of your donation.

**What about those who donate to my fundraiser? Will they receive a receipt?** A donation receipt will be sent to anyone who donates to your page upon completion of their transaction as long as the donation is made online.

**Where can people send donations in my name?** Donations can be sent to the following address: Jen’s Friends Cancer Foundation, P.O. Box 1842, North Conway, NH 03860. Please make checks payable to Jen’s Friends Cancer Foundation and note your Fundraising Page ID or your name in the memo line of the check so we can credit your page.

**How do I sign up as a sponsor?** Please click the “Be a Sponsor” button on the fundraising page for detailed information or contact Erik Chandler at [erik@eqchandler.com](mailto:erik@eqchandler.com) or Wendy Holmes at [wholmesscrapper@yahoo.com](mailto:wholmesscrapper@yahoo.com) with any questions.